



Northern Nevada

SHAPING THE FUTURE OF SOCCER IN **Reno**



This overview is for informational purposes only. Any projections should not be relied upon for the purpose of investing. Past performance is not indicative of future results. These investments are meant for accredited investors only. Any offer can only be considered upon review of a prospectus and relevant offering documentation.

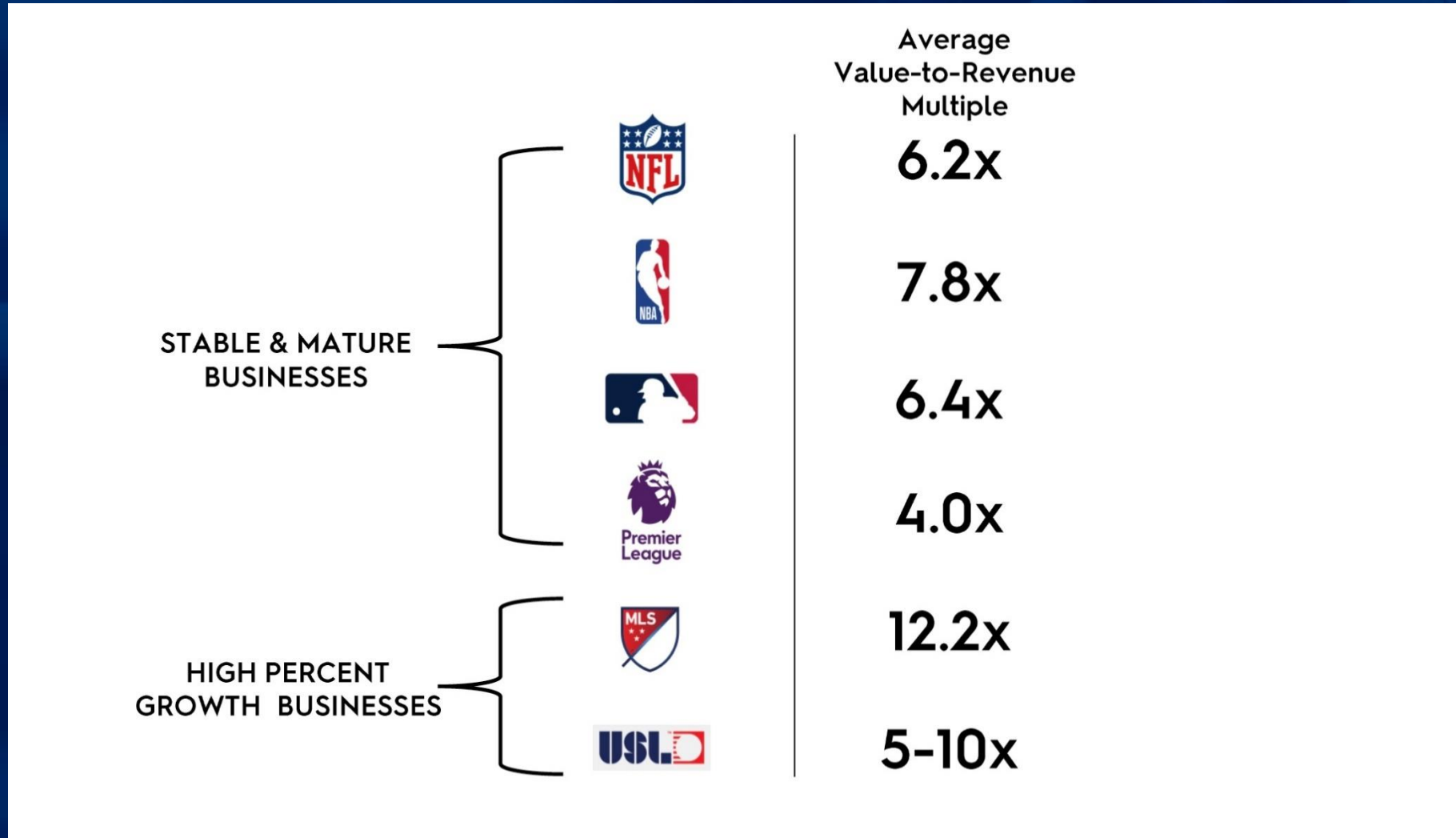
THE USL ACROSS NORTH AMERICA

200+
Communities

42
U.S. States



GROWTH OF PRO SOCCER IN THE U.S.



USL STADIUM EXAMPLES

We will build a state of the art soccer-specific stadium.
Below are current and projected USL stadium developments:

CURRENT STADIUMS



PROJECTED STADIUM DEVELOPMENT



INFLUENTIAL OWNERSHIP

Oakland Roots @oaklandrootssc
 "I had some great leaders early on in my career...That put me in a position of learning. It showed me something that money can't buy and that was loyalty." -Marshawn Lynch
 Peep the full interview of Oakland's own and Roots owner, @MoneyLynch, at @thepivot.
 #OaklandFirstAlways



Tim Tebow @TimTebow
 So grateful to be a part of this with some amazing people! Excited for the future of soccer in Northeast Florida! @jax_usl @USLChampionship

United Soccer League @USL_HQ · Aug 30, 2022
 Jacksonville, FL

We are excited to announce that @jax_usl, an ownership group including @TimTebow, has acquired the rights to a @USLChampionship expansion franchise with the intent to begin play in 2025!



DeAndre Yedlin @yedlinry
 Excited to announce I have join @SanDiegoLoyal! Looking forward



Tim Tebow
 Former NCAA/ NFL star



Didier Drogba
 Global soccer superstar



Landon Donovan
 USMNT legend



Tim Howard
 USMNT legend



DaMarcus Beasley
 USMNT legend



DeAndre Yedlin
 Current USMNT star



Marshawn Lynch
 NFL superstar



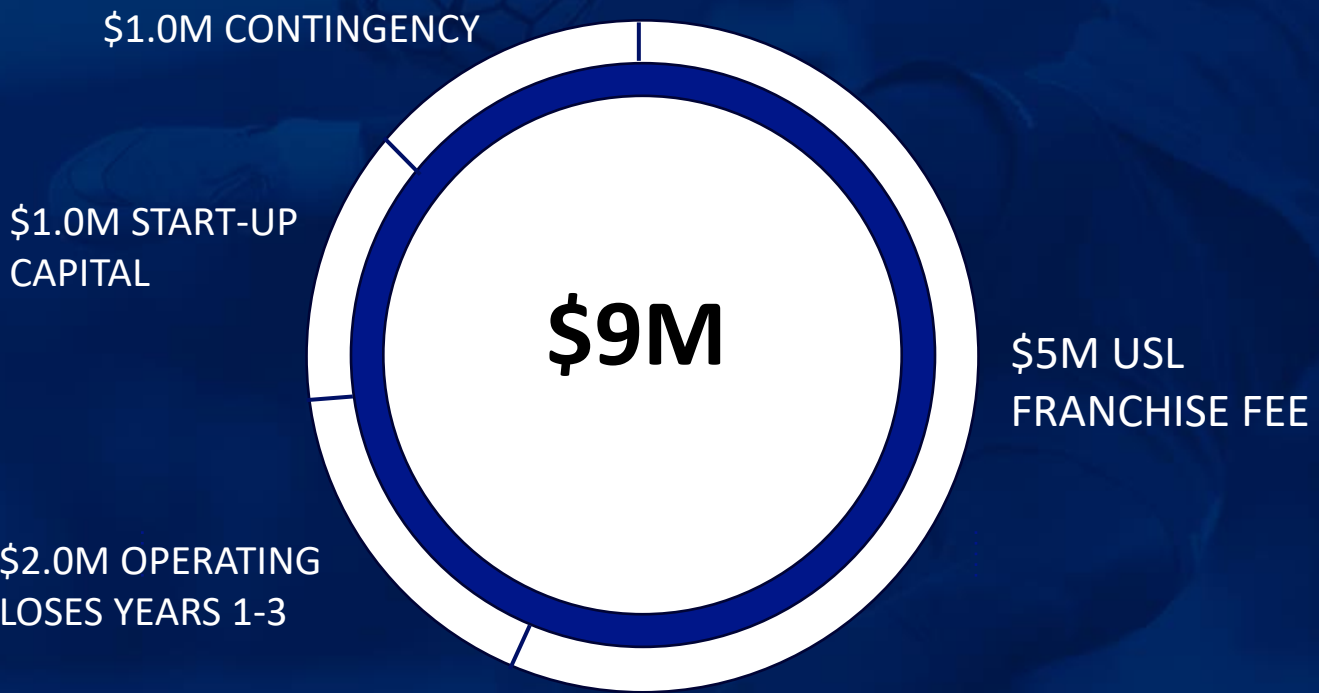
Pete Wentz
 Founding member of Fall Out Boy



Diplo
 Grammy-winning DJ & global entertainer

CAPITAL RAISE

USL CLUB



STADIUM



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MEDIA

USL taps CBS as first of two media rights partners for 2024

Nov 7, 2023 - The USL signed a four-year media rights agreement with **CBS Sports** that will see the broadcaster carry 100 men's soccer matches a year from the organization's top two professional men's soccer leagues, the USL Championship and USL League One.

The deal will run from the 2024-2027 seasons & is the first of two that the USL plans to announce for the 2024 season. The other is believed to be a renewal with **ESPN**. A source said the USL's media rights revenue between the two deals will be in the mid-to-high seven figures annually.



— CBS Sports will distribute a few matches a year on its flagship broadcast channel and more than 20 on its CBS Sports Network cable channel

GETTY IMAGES

WHY NORTHERN NEVADA?

- THIS COMMUNITY *LOVES* SOCCER
- NORTHERN NEVADA LOVED THE 1868FC
- WE CAN DO THIS AND MAKE IT A BETTER EXPERIENCE!
- THIS COMMUNITY *DESERVES* A NEW LEGACY
- THE RENO SOCCER PROJECT WILL ADD BOTH JOBS AND DOLLARS INTO OUR LOCAL ECONOMY

This is for the community!

The stadium can host:

- Youth soccer tournaments
- Youth lacrosse tournaments
- High school football championships
- Concerts
- Weddings
- Corporate events
- And so much more!



The Team



Wendy Damonte

CEO & Founder Reno Soccer Project

Award-winning journalist, former System VP for Renown Health, passionate community builder, NCAA Division 1 swimmer, sports enthusiast, Co-Founder of Each One Tell One 501(c)(3), Executive Director of Martis Camp Foundation, proud mother of Eva and Dom and loyal wife to Darrin, aka Pete.



Bob Enzenberger

Bob is a lawyer who brings experience to the team through his career as a litigator spanning 20+ years, then as a full-time mediator and arbitrator for an additional 15 years. During his legal career, *Martindale-Hubbell* awarded Bob the highest possible rating in both legal ability and ethical standards, AV Preeminent, as reflected by the confidential opinions of the Nevada Judiciary and Bar. He also received two "Lawyer of the Year" awards by *Best Lawyers*.



John Doyle

John Doyle is a U.S. Soccer pioneer appearing for his country in both the 1988 Olympics and the 1990 World Cup. He had a storied professional playing career and spent 20 years as part of the San Jose Earthquakes as a player, broadcaster, coach, and General Manager.